

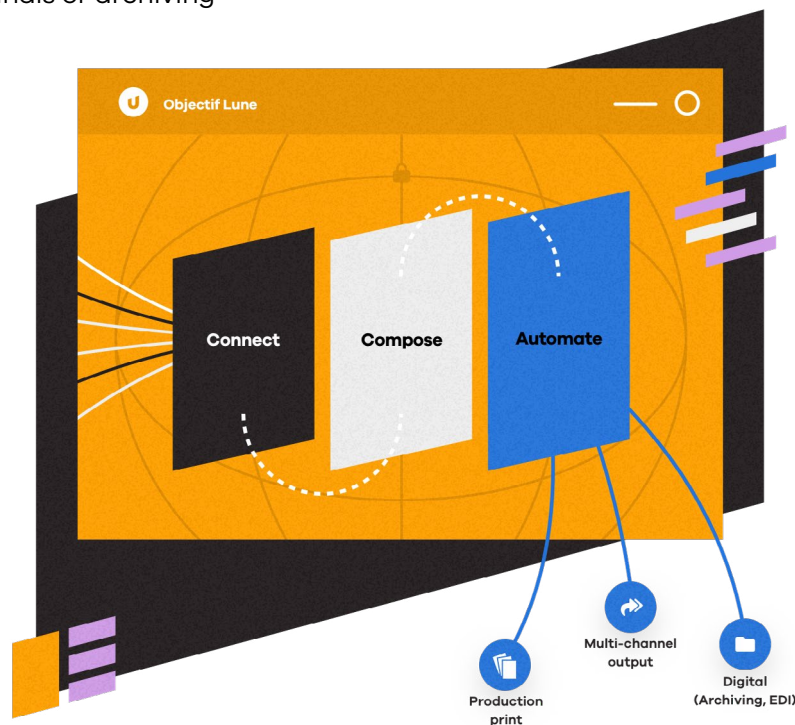


Process automation of business correspondence with OL[®] Connect

Digitize, optimize and automate your most important documents

Document composition and process automation software

- A design tool for print or electronic formats (HTML5, JavaScript, CSS)
- Enhancement with graphics, barcodes or computerized franking
- Control of enclosures, further processing and inserting machines
- Multichannel output – print, PDF, email, web portal, mobile terminals or archiving
- Giro code for simpler, quicker and more secure payment transactions
- Electronic invoices, transmitted digitally and economically, PEPPOL-compliant or natively in HTML format
- Collect and print all day-to-day correspondence in a centralised way



How does it work?

Input Information

Automatically extract data and documents from any system

ERP, CRM, legacy systems, etc.

OL Connect Compile and enhance

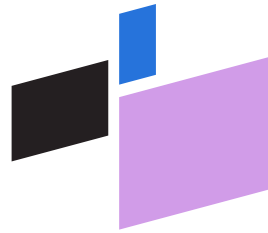
Print, fold and insert

Electronic delivery

Web browser, email, folder, printer, Pdf, EDI, ECM archive, SMS provider, Capture OnTheGo*

Archive

The data can be read into your DMS or ECM system automatically and be indexed without the need for any manual intervention.



Automate document-based processes

Printed correspondence is and remains an important means of communication. All the more so when it is of high-quality design, individualized and tailored to the recipient.

Manually time-consuming and ever-recurring works steps occur, from creation and data connection to the output and sending of the documents.

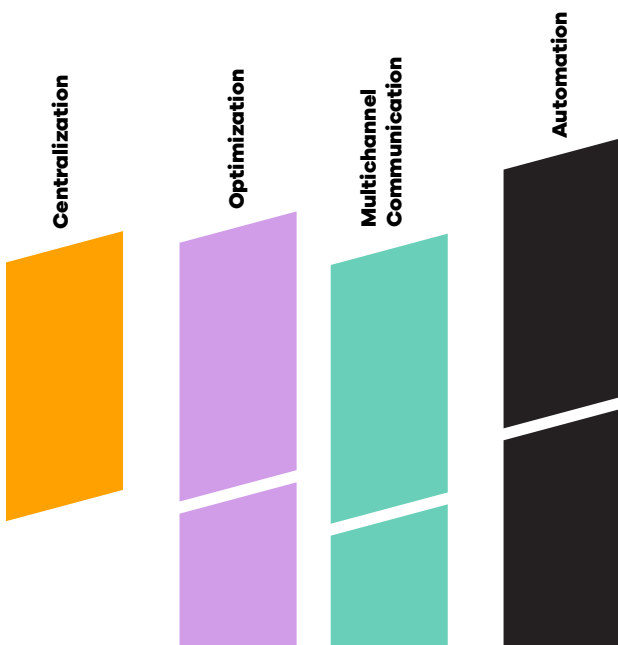
OL® Connect enables document components to be combined with dynamic and personalized information and then sent to customers.

In production environments, a large number of processes can be optimized and automated for print and post-processing. New consumer habits also require new communication channels.



Business documents are significantly enhanced by:

- + Adding graphics, overlays, QR codes, advertising, texts, images, etc.
- + Automatic attachment of customer letters and/or terms & conditions of business
- + High-quality, colourful prints
- + Personalization: Tailor content to the recipient's personal needs
- + Integration of response control (barcoding)
- + Modification of documents in real-time



With the OL[®] Connect technology, you can make better use of your data to build personalized, automated, and interactive customer communications.

With the rise of digital technologies, consumers expect to have alternatives to print such as: **responsive emails, web portals, text messages and other forms of digital output** when communicating with them.

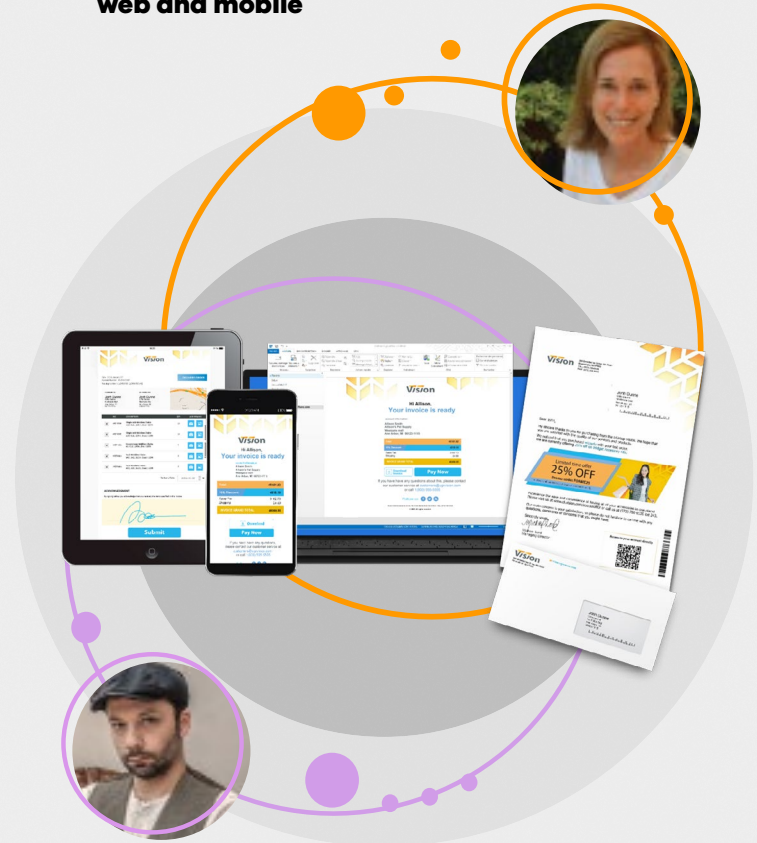
With OL Connect, you'll be able to bring multichannel communications and business process to your business easily – even with limited resource and time:

Leverage your existing data wherever they may be.

Automatically set follow up processes based on customer preferences.

Compose

Re-engineer your existing documents or create new personalized content **for print, email, web and mobile**



Distribute

Automate output using rules and conditions to control it's final format and destination

Interact

Use your digital output to create new digital inputs and trigger follow-up processes

OL Connect can do even more

It is a real challenge for most companies to manage their regular post: Large quantities, different departments and a large number of recipients pose a problem. A lot of preparation time is needed: Printing, inserting and franking has to be done, among other things. And how do you avoid a recipient getting more than one letter at the same time?

Another example is the connection and use of data from different systems - ERP, DCM, SAT, etc.

OL Connect is a flexible tool for the automation of entire document-based processes – from the collection and processing of every kind of data, whatever source or system these come from, to document creation and enhancement and multichannel output – without any media discontinuity and without any changes to your current system.



Output processes are fully optimized

- **Manually time-consuming and ever-recurring work steps are reduced** (collected and automated in one work process).
- **Processes for print and post-processing** through added control indicators (OMR codes) are optimized and automated, which reduces costs – e.g. optimized use of folding and inserting machines.
- **Cross-media output:** Facilitate different output channels, send documents in the format preferred by the recipient (by post, email or to the web portal).
- **Postal sorting** is possible.
- **Quicker and cheaper preparation**, money savings (sometimes a lot) on transport and delivery.

Company-wide advantages

- **White paper solution:** No more pre-printed forms, which reduces costs and paper waste and offers flexibility for document layout.
- **Address cleansing & sorting:** Connectivity to third-party programs reduces postage costs and paper requirements.
- **Providing information for central data systems:** Initiation of the following processes (e.g.: automatic invoicing, initiate job orders, etc.).
- **Flexible, seamless and simple integration into the existing infrastructures** is no problem with OL Software and entails only minimum change to work routines and low investment.
- **Simplifies automatic archiving** of all business correspondence and rapid retrieval.
- **And guarantees better compliance** with your Corporate Identity.



Upland Software helps global businesses accelerate digital transformation with a cloud software library that delivers choice, flexibility, and value.

Being part of the Upland family empowers Objectif Lune to continue its 25+ year mission of helping customers in their digital transformation journey. We are proud to serve over 26,000 corporate customers, located in virtually every country around the globe.



Ready to get things done?

Let us show you what **OL Connect** can do.

[Request a Demo](#)

Upland Objectif Lune helps companies automate their business communications with our digital transformation solutions.

We create, manage, distribute and automate transactional and promotional documents while solving the challenge of integrating systems.